



SPOTLIGHT ON COMMUNITY FUNDRAISING

A Support4Communities Seminar 2019



Join the Nova Scotia Gaming Corporation along with community charitable organizations to learn how to participate and/or run a large scale charitable ticket lottery program, and how to bring a licensed Mock Casino Night (Monte Carlo) to your area!

Are you looking for new ways to raise funds for your community organization or charity? Want to bring new life and fresh ideas to your annual fundraiser? How about a Monte Carlo Casino Night? You will also learn about a large-scale charitable ticket lottery program.

Nova Scotia Gaming Corporation (NSGC), through the *Support4Communities* program, is hosting a series of fundraising seminars for charitable and community-based organizations such as yours free of charge.

Location & Date

HALIFAX

THURSDAY, MARCH 7

NSCC Ivany Campus
80 Mawiomi Place
Dartmouth, NS



Open to volunteers and staff (19+) of charitable, community and sport organizations.
No cost to participate. Registration is required by the Friday before each session.

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The goal of the *Support4Communities* Program is to provide charitable organizations with information and resources to help them fundraise successfully. Learn how you can transform your fundraising efforts with a mock casino night in your community.

About “Monte Carlo” Fundraisers

A Monte Carlo fundraiser is a mock-casino charitable gaming event licensed by the Alcohol, Gaming, Fuel & Tobacco Division (AGFTD). Tickets are usually sold in advance and attendees receive play money at the door to play mock-casino Blackjack and other carnival-style games (Crown & Anchor, Plinko). Please note that other forms of casino-style card games, such as Texas Hold'em, are not permitted in the Province of Nova Scotia at this time. The evening usually includes a silent and/or live auction and a way for attendees to redeem their play-money for prizes.

About the Seminar:

Has your organization ever wondered what is involved in organizing a Monte Carlo fundraiser? This two-hour session will provide you with the basic information you need to start planning and promoting successful, licensed, charitable gaming fundraisers.

Topics Include:

- **Monte Carlo 101:** Learn about the key components of a Monte Carlo fundraiser. This session includes take-away templates to help with planning, an event checklist and suggested rules of play for mock Blackjack.
- **Support4Communities Casino Nights Program:** This session will introduce you to the *Support4Communities* Casino Night Program which provides licensed Monte Carlo fundraisers with in-kind support. Organizations can apply to borrow gaming equipment (Blackjack mats, play money) and established events can also apply for assistance with marketing support (posters, tickets) and dealer training for volunteers. Hear from a local non-profit organization who runs an annual successful Monte Carlo event.
- **Charitable Ticket Lottery:** You will receive information on charitable ticket lottery programs in Nova Scotia and hear from a non-profit organization who runs a charitable ticket lottery program.

- **Responsible Gaming:** The more you know about the games you play and how they really work, the more likely you are to enjoy yourself. Explore the resources and tools available to Nova Scotians who wish to know more about playing responsibly.

AGENDA

5:50pm-6:00pm
Registration

6:00pm-6:30pm
Monte Carlo 101: What is a Monte Carlo Fundraiser and how can it benefit your organization? Learn tips on how to launch a successful Monte Carlo night.

6:30pm-7:00pm
Community Casino Nights Program: NSGC has been supporting Monte Carlo Fundraisers across the province since 2006. Learn from a local community group who has hosted a successful casino night for over 10 years.

7:00pm-7:20pm
Responsible Gambling is key to keeping gambling fun and entertaining. Learn where to find resources and tools in Nova Scotia.

7:20pm - 7:50pm
Sport Nova Scotia's Sport-Sweep program is a charitable ticket lottery program designed to help sports teams, clubs, and organizations. Learn how to adopt to use this charitable ticket lottery program.

7:50pm - 8:00pm
Survey & wrap up

FOR MORE INFORMATION AND TO REGISTER

To register for a session please contact:
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