



SPOTLIGHT ON COMMUNITY FUNDRAISING

A Support4Communities Seminar 2019



Join the Nova Scotia Gaming Corporation along with community charitable organizations as we learn about Charitable Bingo and how to bring a licensed Mock Casino Night (Monte Carlo) to your area!

Are you looking for new ways to raise funds for your community organization or charity? Want to bring new life and fresh ideas to your annual fundraiser? How about a Monte Carlo Casino Night? You will also find out more about bingo in Nova Scotia.

Nova Scotia Gaming Corporation (NSGC), through the *Support4Communities* program, is hosting a series of fundraising seminars for charitable and community-based organizations such as yours free of charge.

Locations & Dates



YARMOUTH

**MONDAY
FEBRUARY 25**
NSCC Burrige Campus
372 Pleasant Street
Yarmouth, NS

SYDNEY

**TUESDAY
FEBRUARY 26**
NSCC Marconi Campus
1240 Grand Lake Road
Sydney, NS

Open to volunteers and staff (19+) of charitable, community and sport organizations.
No cost to participate. Registration is required by the Friday before each session.

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The goal of the Support4Communities Program is to provide charitable organizations with information and resources to help fundraise successfully. Learn how you can transform your fundraising efforts with a mock casino night in your community.

About “Monte Carlo” Fundraisers

A Monte Carlo fundraiser is a mock-casino charitable gaming event licensed by the Alcohol, Gaming, Fuel & Tobacco Division (AGFTD). Tickets are usually sold in advance and attendees receive play money at the door to play mock-casino Blackjack and other carnival-style games (Crown & Anchor, Plinko). Please note that other forms of casino-style card games, such as Texas Hold'em, are not permitted in the Province of Nova Scotia at this time. The evening usually includes a silent and/or live auction and a way for attendees to redeem their play-money for prizes.

About the Seminar:

Has your organization ever wondered what is involved in organizing a Monte Carlo fundraiser? How about introducing new games into your bingo? This two-hour session will provide you with the basic information you need to start planning and promoting successful, licensed, charitable gaming fundraisers.

Topics Include:

- **Monte Carlo 101:** Learn about the key components of a Monte Carlo fundraiser. This session includes take-away templates to help with planning, an event checklist and suggested rules of play for mock Blackjack.
- **Support4Communities Casino Nights Program:** This session will introduce you to the Support4Communities Casino Night Program which provides licensed Monte Carlo fundraisers with in-kind support. Organizations can apply to borrow gaming equipment (Blackjack mats, play money) and established events can also apply for assistance with marketing support (posters, tickets) and dealer training for volunteers. Hear from a local non-profit organization who runs an annual successful Monte Carlo event.
- **Responsible Gaming:** The more you know about the

games you play and how they really work, the more likely you are to enjoy yourself. Explore the resources and tools available to Nova Scotians who wish to know more about playing responsibly.

- **Spotlight on Bingo:** Hear from a local successful Bingo and their new ideas of how to attract and retain a sustainable customer base.

AGENDA

5:50pm-6:00pm

Registration

6:00pm-6:30pm

Monte Carlo 101: What is a Monte Carlo Fundraiser and how can it benefit your organization? Learn tips on how to launch a successful Monte Carlo night.

6:30pm-7:00pm

Community Casino Nights Program: NSGC has been supporting Monte Carlo Fundraisers across the province since 2006. Learn about how the Program can jump start your fundraising efforts.

7:00pm-7:20pm

Responsible Gambling is key to keeping gambling fun and entertaining. Learn where to find resources and tools in Nova Scotia.

7:20pm-7:50pm

Bingo: Discover the new handheld devices that will be introduced to Nova Scotia!

7:50pm - 8:00pm

Survey & wrap up

FOR MORE INFORMATION AND TO REGISTER

To register for a session please contact:
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www.support4communities.ca

